

LOFS SEASONAL

Rates Effective 4/1/05

	<u>1x</u>	<u>3x</u>	<u>6x</u>	<u>12x</u>
One-page (96)	\$550	\$525	\$500	\$475
2/3-page (64)	435	420	405	390
1/2-page (48)	290	280	270	260
1/3-page (32)	215	210	205	200
1/4-page (24)	170	165	160	155
1/6-page (16)	120	115	110	105
1/8-page (12)	95	90	85	80
Business Card (4)	25	25	25	25

SEASONAL Facts:

- Published monthly, on the first of every month (or on the day prior if the first is a Sunday or Holiday).
- Distribution of 2,600 copies.
- Serves the Lakes of the Four Seasons community exclusively.