

WINFIELD AMERICAN

Rates Effective 1/1/10

	<u>COST PER WEEK</u>				
	<u>1x</u>	<u>6x</u>	<u>13x</u>	<u>25x</u>	<u>50x</u>
Full-page (96)	\$550	\$525	\$500	\$380	\$350
2/3-page (64)	425	400	375	330	300
1/2-page (48)	340	300	285	270	240
1/3-page (32)	280	265	250	230	210
1/4-page (24)	205	195	185	170	155
1/6-page (16)	165	155	145	130	115
1/8-page (12)	125	115	105	95	85
Business Card (4)	40	40	40	35	35

Color: +30% of base cost above; please check with publisher for availability. Inserts: \$60 per thousand.